

## **Intisoft Sign-up Agreement with SyncML to Develop the One of the Fastest Open Standards in the Mobile Industry**

Hong Kong (September 15, 2000) Intisoft Commerce Technology Lab, one of the Asia's leading e-business software providers, today announced the signing of agreement with SyncML to develop the data synchronization protocol for the mobile computing industry.

The 500 companies including global leaders like Cisco Systems, Bell Labs Lucent Technologies, Siemens, Intel, Nokia and America Online has joined the SyncML initiative since February 2000, making it one of the fastest growing open standard initiatives to date. The rapid growth of members is evidence to the significance of the future of synchronization for the mobile computing market. Intisoft is pleasure to join as a supporter of the SyncML initiative and is good a chance to meet the global leaders to transform the different solutions in the e-commerce and m-commerce applications.

Intisoft's Xentric is a critical application for the e-business industry resolution. Xentric was specifically featuring an extensible, open standards XML-based architecture to integrate with other applications and business information sources easily. Together with SyncML, the common language for synchronizing all devices and applications over any network in XML, and the closely relationship with all sponsors of SyncML initiative, Intisoft can provide a truly future-proof platform.

As an open, future-proof standard, Intisoft will assist to develop the fastest open standard synchronization specification – SyncML. SyncML technology can be used almost anywhere in a wide array of devices, and application of the Mobile Information Society!

### **About SyncML**

Sponsored by Ericsson, IBM, Lotus, Matsushita, Motorola, Nokia, Palm, Inc. the SyncML initiative develops and promotes an open industry specification for universal data synchronization of remote data and personal information across multiple networks, platforms and devices. The SyncML initiative is open for participation to a wide range of industries including device manufacturers, synchronization vendors, service providers and application developers. Companies interested in joining are encouraged to contact the SyncML initiative today to become part of the team and deliver the SyncML specification available later this year.

### **About Intisoft Commerce Technology Lab**

Intisoft Commerce Technology Lab, a business unit of Intisoft Asia Limited, is a leading developer of Internet software technologies and focuses on the e-business arena. Intisoft provide powerful and flexible e-commerce solutions with open standards-based XML technology. Found in 1998, Intisoft provide professional products, services, and Internet technologies, complemented by strategic marketing consultation, creative production expertise, program tracking and measurement. Intisoft's products enable businesses to create and extend with suppliers and partners, all of which enhances customer satisfaction.

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