Intisoft Strikes Alliance with TakeTraveller.com Ltd to Revolutionize Asia's Travel Industry

Hong Kong (November 24, 2000) Intisoft Commerce Technology Lab, one of the Asia's leading e-business software providers, today announced its partnership with TakeTraveller.com Ltd. to launch of an online travel service trading platform for the company this fall.

TakeTraveller.com. Ltd. utilizes the latest Internet travel technologies built upon Intisoft's Xentric XML Server software, to construct a unique Internet-based distribution and trading platform, called "Travel Commerce Platform" (TCP) for the travel industry throughout the Asia Pacific region. TakeTraveller acts as a Travel Commerce Provider and collaborates travel-related services vendors such as hotels, airlines, travel agencies and tour operators directly to consumers globally. Intisoft is responsible for deploying Xentric to support content, transaction and integrating the back-end systems between TakeTraveller and its business partners.

Intisoft's Xentric will enable TakeTraveller to create and manage Web content efficiently and support supply chains with the open-standard XML technology more effectively. The Travel Commerce Platform offers an affiliated distribution platform for the highly fragmented travel industry in Asia, providing real-time reservation and travel-related information services – allowing consumers to make more travel decisions via hotel availability, weather, local tours, car rentals etc. Vendors will also be able to control product distribution, pricing and availability real-time via the Net.

"The partnership with Intisoft is critical to make TakeTraveller to success. By deploying Xentric XML Server, it meets the needs of the next generation of Internet Travel Platform," said Peter Schmidt, CEO of TakeTraveller.com Ltd. "Our goal is to make a collaborative travel community to facilitate the processes among our business partners and enhance customers loyalty."

About TakeTraveller.com. Ltd
Founded in early 2000 by leaders in the Travel Industry and Internet Technology, TakeTraveller.com is a unique "Internet based distribution & trading platform" for all sorts of travel products such as hotels, air tickets and package tours throughout Asia Pacific Region. The system offers real-time reservation and travel-related information services to Consumers, Travel Agencies and Business Travellers globally.

About Intisoft Commerce Technology Lab
Intisoft Commerce Technology Lab, a business unit of Intisoft Asia Limited, is a leading developer of Internet software technologies and focuses on the e-business arena. Intisoft provide powerful and flexible e-commerce solutions with open standards-based XML technology. Found in 1998, Intisoft provide professional products, services, and Internet technologies, complemented by strategic marketing consultation, creative production expertise, program tracking and measurement. Intisoft's products enable businesses to create and extend with suppliers and partners, all of which enhances customer satisfaction.

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